
FREEPORT VILLAGE STATION ANNOUNCES NORDICA THEATRE OPENING FALL 2011



FREEPORT, ME, MARCH 31, 2011 – Berenson Associates, the developers of Freeport Village Station announced today that the Nordica Theatre, a new six-screen cinema complex with a 3D movie screen, will open this fall at Freeport Village Station. The Grand Opening is planned to coincide with the fall foliage tourism season. The Nordica Theatre will be located in Freeport Village Station, at the corner of Mill and Depot Streets, and will benefit greatly from the 550-space parking garage in the complex. All of the parking is free.

“We’re delighted to announce this exciting new amenity for Freeport Village Station,” said Alfred R. Yebba, Berenson’s Chief Operating Officer. “Although there’s a lot of work to be done, we are confident that the \$2.6 million project will be ready to open this fall.”

The Nordica Theatre will occupy space under the L.L. Bean Outlet store in Freeport Village Station. There will be six theatres, each with a different seating capacity, but with a total capacity of about 728. All six of the theatres will have stadium-style seating and feature state-of-the-art digital technology offering the best picture and sound quality, as well as the opportunity to offer alternative content on demand. One of the six stadium-style theatres will feature 3D technology. The Nordica Theatre will be operated by Massachusetts-based Belmont Capital, which also operates the Windham Five Star Cinema, the Wells Five Star Cinema and Bangor Mall Cinemas under the name Your Neighborhood Theatre – www.yourneighborhoodtheatre.com.

Freeport Village Station and the Nordica Theatre are partnering with the Nordica Memorial Association to create a tribute to Lillian Nordica, the world-renowned opera singer born in neighboring Farmington, Maine in 1857, whose birth place has been restored as a museum open to visitors. “We are honored to affiliate the theatre with Lillian Nordica’s reputation for outstanding artistry, and we look forward to entertaining and educating thousands of cinema goers with the Lillian Nordica tribute,” stated Alfred R. Yebba.

Freeport Village Station plans to hold two Saturday matinee “appreciation events” a year for Freeport residents only to enjoy a free night out at the movies. “We’re very excited that residents and visitors to Freeport will finally have a state-of-the-art movie theatre right here in our hometown,” stated Carolyn Beem, spokesperson for L.L. Bean. “We like the idea of keeping the tradition of the Nordica Movie Theatre in Freeport, and we think our customers are going to love the options for dinner and a movie AND shopping at L.L. Bean and the many retail establishments Freeport has to offer. The location is ideal.”

Godfrey Wood, principal owner of Johnny Rockets Restaurant at Freeport Village Station, added that the state-of-the-art theatre would greatly enhance the entertainment offering in Freeport for visitors and residents alike. Johnny Rockets will offer “Dinner and a Movie” packages to their Freeport customers for the Grand Opening of the Nordica Theatre this fall.

Freeport Village Station is the outlet / lifestyle center open in the heart of Freeport, Maine. Outlet stores include LL Bean Outlet, Coach, Nike Factory Store, Brooks Brothers, Bass, Van Heusen, Izod, Calvin Klein, Pac Sun, Claire’s, Oakley Vault, Sunglass Hut, Johnny Rockets Restaurant, Simply Divine Brownies, The Maine Dog and the new Dairy Queen. The new CorningWare Corelle & More store will open on May 29, 2011. Freeport Village Station offers FREE convenient parking in a multi-level covered parking garage on the ground level of the center. www.onefreeportvillagestation.com.

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